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Corinn Berman Rucker

By Marilyn Russell

Mornings at 95.7 Ben FM

Corinn Rucker is an MBA and former successful publishing executive and she was nominated by her husband Jason. When she left the business world to raise her daughter Fallon, she found out the same thing millions of mommies before her had: being a new Mommy changes your life. It is the most rewarding experience a woman can have, but it can also be scary, challenging and lonely. So, she and her partner created Mommies Dish, a new kind of mom's community. One that caters to every mommy or mommy to be, with fun and unique events they can enjoy with their children and with women just like them. Mommies Dish is also about friendship, so it should be no surprise that Corinn started the company with her best friend, Lindsey Morgan. Their mission is to be the best Mom's group in the world that just happens to be located in Philadelphia. They know babies don't come with instruction manuals, but at Mommies Dish, they're here to help every mommy discover their own recipe for success.

WOTW: When/How did you get started down this career path?

Corinn: I officially launched my business in April but the idea came to me soon after having my daughter, Fallon. I quickly found out that being a mother is the most amazing and rewarding experience a woman can have, but at times it was overwhelming, challenging and lonely. Having a business background and my MBA, I knew I could start a business that could help other moms and expecting moms. That's why I started Mommies Dish, a new kind of mom's community that gives every mom or expecting mom an outlet to meet woman just like them, listen to experts and take part in great activities with their children. I describe it as part speaker series, part play group and part support group.

WOTW: What would you say is the best thing about what you do?

Corinn: The best about what I do is that I feel like I am really making a difference in Moms' lives. There's no better feeling than having a mom come up to me after an event, give me huge hug and say I feel so much better about this. I'm bringing woman together, helping them make new friends, introducing them to experts that can help them feel more confident about being mommies. It's a tremendous sense of satisfaction and a sense of reward to help a woman in doing what I think is the most important job in the world – being a Mommy.

WOTW: What is the hardest thing for you to accomplish?

Corinn: I made the decision to stay home full time to raise our daughter to ensure a strong foundation of love, support and security for her and that is my number one priority. At the same time, I take running Mommies Dish very seriously and juggling both “jobs” sometimes can be challenging. But in the end the reward is great and as long as I maintain my focus and my priorities it all works out.

WOTW: Of what are you most proud?

Corinn: I am most proud of being a mommy. I know it sounds cliché but truly I am so proud of my daughter and the things she does each and every day that it hard to put into words.

WOTW: Describe your philosophy and how you utilize it with your responsibilities at work.

Corinn: My philosophy is always family and Fallon first. So I take that perspective with me in every aspect of Mommies Dish. I try to make each event and each interaction unbelievable for my mommies and their little ones because I know how precious their time and their relationships are.

WOTW: If you could change one thing in our world, what would it be?

Corinn: If I could change one thing, I would create a world where my daughter would grow up without prejudice and criticism. I can only hope she will live in a world that embraces whoever she grows up to be and allows her to be confident and flourish in it. I think every little girl and every person for that matter should have that ability, unfortunately we’re just not there yet. Maybe soon...

WOTW: What is your guilty pleasure?

Corinn: Lying in bed all day when it is raining cats and dogs, snuggling up with a good book and watching great old 80’s movies.

WOTW: What CD or book would you want to have with you on the deserted island?

Corinn: Grapes of Wrath by John Steinbeck. I read it in high school and it’s still the best book I’ve ever read.

WOTW: What advice would you share to someone starting out?

Corinn: Do what you love, follow your heart and your gut. It is the right path.

WOTW: What’s the next event or challenge for Mommies Dish?

Corinn: It’s What You Need to Know About Becoming a Mommy!

Thursday, October 4th 6:30 PM to 8:30 PM at Remedy Tea. Expecting Mommies will enjoy an evening of delicious Mommy Mocktails, gourmet hors d’oeuvres, and exclusive closed-door shopping and learn all the important details about becoming a mommy. The preparation will last them a life time!

Also, The ABC’s of Pre-School happening Wednesday, October 10th at 6:30 PM to 8:30 PM at Blush in Bryn Mawr, PA. The night will help give parents some insights and information on what options are out there for their soon to be preschoolers and how they

can choose the right fit for their child. The event will bring together top pediatricians and psychologists along with administrators from preschools throughout the Main Line and surrounding areas. It will be an open forum where parents will listen to the expert panel and get all their questions answered while having an opportunity to meet, eat and mingle with other parents who in the same position as them. Final event details will be posted to my website within the week.

Thanks for checking out the Woman of the Week feature. If you'd like to submit a nomination please email me – it's Marilyn@957benfm.com.